

PUBLISHING OPTIONS FROM GOSPEL ARMORY

	STANDARD PUBLISHING	PREMIUM PUBLISHING	PRIVATE PUBLISHING
BASE COST	\$0	\$299	\$499
NUMBER OF BOOKS INCLUDED	0	25	25
COST FOR ADDITIONAL BOOKS	Less than 25 books = 40% discount 25 or more = 50% discount Free shipping for orders of 10 or more	50% discount Free shipping for orders of 10 or more	Starting at \$6 per book Minimum order of 25 books Free shipping
TIME FRAME <i>from manuscript submission to final product</i>	6-12 months	2-3 months	2-3 months
AVAILABILITY TO OTHER CUSTOMERS	Yes	Yes	No
ROYALTIES ON SALES TO OTHER CUSTOMERS	Optional	Optional	N/A

NOTE: All pricing is for PAPERBACK books (minimum 40 pages, 6x9 trim size, black and white pages, full-color cover).

ADDITIONAL INFORMATION:

BASE COST – This includes page layout for up to 80 pages and cover design. With *premium* and *private* options, setup for additional pages is \$25 per 20 pages. Complex layouts may require additional setup time and incur an additional cost.

DISCOUNT FOR BOOKS – The discount for books with the *standard* or *premium* publishing options is based on the retail price of the book. Retail price is determined by Gospel Armory based on production costs.

BOOK PRICES FOR PRIVATE PUBLISHING – The book price with the *private* publishing option starts at \$6 each with up to 80 pages (not including the 25 books included in the base price). Printing cost for additional pages is \$0.50 per book per 20 pages, rounded up (Example: A book with 140 pages will cost \$7.50. A book with 150 pages will cost \$8.00.)

TIME FRAME – The time frame for *standard* publishing (6-12 months) is approximate. It may be shorter or longer depending on our current publishing queue and the complexity of the book. The time frame for *premium* and *private* publishing (2-3 months) is dependent upon the author reviewing a proof copy and submitting changes in a timely manner.

ROYALTIES – With the *standard* and *premium* publishing options, the author has the *option* of receiving royalties (10% of the retail price for books sold, not including books ordered by the author). Royalties are paid once a year. If the author declines the option to receive royalties, Gospel Armory reduces the retail price and passes the savings on to the customer.